

ROSALIND FRANKLIN UNIVERSITY OF MEDICINE AND SCIENCE STRATEGIC PLAN 2007 – 2011

MISSION

To serve the nation through the education of health and biomedical professionals and the discovery of knowledge dedicated to improving the health of its people.

VISION

RFUMS will be a premier interprofessional health sciences University that advances academic excellence, furthers innovative research, serves with integrity, and respects diversity.

CORE VALUES

Excellence • Integrity • Communication • Professionalism
Scholarship • Scientific Curiosity • Diversity

STRATEGIES AND GOALS

STRATEGY 1: EDUCATION

The University shall foster a premier interprofessional learning environment for the education and development of competent, innovative, and compassionate health sciences professionals.

- E1.0 Strategically develop new programs and schools consistent with the University Mission and Vision. (S3.0) T. Albright. Champions: J. Stoecker, M. Kremer
 - .1 Pharmacy School
 - .2 Nursing Program
- E2.0 Expand and continue to integrate interprofessional education experiences. W. Rheault. Champions: S. Garber, J. Tomkowiak
- E3.0 Identify, embrace and utilize effective and innovative educational tools and models. W. Rheault. Champions: J. Carlson, J. Stoecker (S2.0)
 - .1 Strengthen technical infrastructure necessary to support the mission of the University.

- E4.0 Advance University's strength and distinctiveness in clinical rotations through new partnerships and community collaboration. A. Ross. Champions: P. Knott, C. Lazarus (R1.0, R3.0, O2.0, O3.0)

STRATEGY 2: RESEARCH

The University shall promote and expand biomedical research.

- R1.0 Establish research institutes that complement and enhance basic science, clinical and educational strengths. (E4.0) M. Sarras. Champions: D. Armstrong, D. Peterson, R. Bridges
- R2.0 Provide opportunities to enhance active research participation for faculty, students and trainees. M. Sarras. Champions: M. Oblinger, K. Neet
- R3.0 Cultivate collaborations to identify new sources of research support. M. Sarras. Champions: R. Kaplan, M. Oblinger (E4.0, O3.0)
.1 VA and NAVY Collaboration / New Federal Hospital
- R4.0. Continue development of infrastructure to enhance/support recruitment and retention of top research talent (grants office, immigration, core labs, building support, etc.) M. Sarras. Champions: R. Kaplan, D. Espinosa (S3.0)
.1 Recruit an internationally known scientist with endowed fund that compliments current research strengths.

STRATEGY 3: OUTREACH

The University shall engage its community and its alumni through partnerships, alliances and collaborations.

- O1.0 Elevate the visibility of the University through the development and implementation of an integrated marketing and communications plan that reaches out to the university, alumni and external community. P. Khoury. Champions: K. Mason, W. Ulbricht, V. Castro (S1.0)
- O2.0 Develop an academic pipeline plan with partnerships that build upon the strengths and needs of both the University and the external community (E4.0). T. Hansen. Champions: C. Chilamkurti; H. Rasgado-Flores, W. Ulbricht
- O3.0. Collaborate with Alumni and the external community through educational, research, and service partnerships and collaborations. P. Khoury. Champions: E. Daun, R. Henderson (E4.0, R1.0)

STRATEGY 4: QUALITY

The University shall be recognized as a health sciences University with dedication to the highest standards.

- Q1.0. Design a quality assessment process that measures outcomes and provides feedback for improvement for programs and support services throughout the University. T. Hansen. Champion: J. Vitale, J. Lenz
 - .1 Academic / Business / Administrative units
- Q2.0 Provide organizational infrastructure for wellness, health promotion, disease prevention and a safe and secure environment within the University and Health System communities. M. Surridge. Champions: E. Daun, R. Durkin
- Q3.0 Develop a comprehensive plan and infrastructure that recognizes, fosters and rewards quality. T. Hansen. Champion: J. Vitale, J. Lenz
- Q4.0 Advance a University-wide plan that promotes environmental sustainability, and incorporation of “green” policies. M. Surridge. Champions: D. Esta, R. Jackson, M. Oblinger

STRATEGY 5: STEWARDSHIP

The University shall continue to invest in its faculty, staff, students, and educational growth while maintaining a strong financial position and enhancing revenue sources.

- S1.0. Develop and implement a comprehensive institutional advancement program that advances the University’s Mission, Vision, and strategic initiatives. (O1.0) P. Khoury. Champions: M. Russell, W. Ulbricht
- S2.0 Strengthen the technical infrastructure necessary to support the mission and vision of the University. M. Surridge. Champion: R. Loesch, M. Abel (E3.0)
- S3.0. Optimize resource allocation. M. Surridge. Champions: T. Buns, D. Esta, J. Smith (E1.0, R4.0)
 - .1 Establish program for space utilization, allocation and expansion
 - .2 Enhance and expand educational space
- S4.0. Develop comprehensive recruitment and retention plans for administration, faculty and staff. M. Surridge. Champions: S. Bagno, M. Ariano, S. Weiand
- S5.0 Enhance revenues from innovative academic and clinical services. T. Albright. Champions: E. Daun, J. Tomkowiak

STRATEGY 6: Diversity

Foster an institutional environment that enhances learning and promotes respect and dignity for all individuals.

- D1.0. Advance and integrate educational initiatives that foster and promote multicultural awareness in the classroom, workplace and at the bedside (D2.0) W. Rheault. Champions: S. Garber, D. Brooks
- D2.0 Create a culture of diversity and respect through training and education of faculty, staff and students. W. Rheault. Champions: D. Brooks, S. Garber (D1.0).
- D3.0 Increase collaboration on diversity related activities and build strong relations with entities within the local community. P. Khoury. Champions: D. Brooks, C. Chilamkurti
- D4.0 Develop institution-wide programs that contribute to the development of a welcoming environment. M. Surridge. Champions: S. Garber, D. Brooks, S. Bagno